

# Privacy Policy

for the app **pearly Cycle**

The information provided below is intended to let you know how we will handle your personal data when you use our app. By using our app, you declare your agreement with the following terms & conditions of our Privacy Policy:

## I. Responsibilities

### Section 1: Name and address of the controller

The following company serves as the "controller" within the meaning of the EU General Data Protection Regulation (GDPR), of the national data-protection laws of the EU Member States, and of other provisions governed by data-protection law:

#### **VE Valley Electronics GmbH**

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## **II. General remarks on the processing of data**

The information provided below is intended to let you know how your personal data will be collected when you use our app. Personal data are defined as any data relating to you as an identifiable natural person.

As a general rule, we collect and use the personal data of our users only to the extent this is necessary in order to make our app available and to provide our content and services in connection with our "pearly Cycle" terminal devices. Generally, we will collect and use personal data only after the respective users have given their consent. The only exceptions are those cases in which objective reasons make it impossible to obtain prior consent and it is permissible pursuant to the applicable statutory provisions to process the data.

### **Section 1: Legal basis for the processing of personal data**

(1) Insofar as the data subject's consent is required for the processing of personal data, Article 6 paragraph 1 lit. a of the GDPR will serve as the legal basis for such processing.

(2) Where the personal data are to be processed for purposes of performing a contract and where the data subject is a party to said contract, Article 6 paragraph 1 lit. b of the GDPR will serve as the

legal basis for such processing. This shall also apply if the processing is necessary in order to take steps prior to entering into a contract.

(3) Where the processing of personal data is necessary in order to comply with a legal obligation to which our enterprise is subject, Article 6 paragraph 1 lit. c of the GDPR will serve as the legal basis for such processing.

(4) Where the processing of personal data is necessary in order to protect the vital interests of the data subject or of another natural person, Article 6 paragraph 1 lit. d of the GDPR will serve as the legal basis of such processing.

(5) Where processing is necessary to serve the legitimate interests pursued by our enterprise or by a third party and where such interests are not overridden by the interests or fundamental rights and freedoms of the data subject, Article 6 paragraph 1 lit. f of the GDPR will serve as the legal basis of such processing.

## **Section 2: Your rights**

(1) In your legal relationship with us, you have the following rights when it comes to any personal data relating to you:

- Right of access,
- Right to rectification or erasure,
- Right to restriction of processing,

- Right to object to the processing of data,
- Right to erasure,
- Right to be informed,
- Right to data portability,
- Right to object,
- Right to withdraw your declaration of consent under data-protection law.

(2) Moreover, you also have the right to lodge a complaint with a data-protection supervisory authority with respect to our processing of your personal data.

### **Section 3: Objection to the processing of your personal data or withdrawal of the corresponding consent**

(1) If you have already granted consent to your personal data being processed, then you may withdraw such consent at any time. Such a withdrawal of consent will impact the permissibility of processing your personal data after you have declared such withdrawal; however, the permissibility of any processing already performed before the withdrawal of consent will not be affected.

(2) Insofar as we can justify the processing of your personal data by a balancing of interests, you likewise will be able to object to their being processed. This will apply if the processing is not expressly required for the performance of a contract we have concluded with you. The description of functions provided below indicates whether

or not such processing will be expressly required in each case. If you wish to exercise this right to lodge an objection, we ask that you please explain the reasons why we should not process your personal data in the manner in which we are doing so. Once you lodge an objection and provide the reasons therefor, we will review the given situation and will either cease, respectively adjust, our processing of your data, or will inform you of whatever compelling legitimate grounds we may have for continuing to process your data.

### **III. Collection of personal data when you use our app**

#### **Section 1: General remarks**

(1) The information provided below is intended to let you know how your personal data are collected when you use our app and to inform you of the various optional services that are available to you.

(2) The Privacy Policy for the offerings presented on our website is available at the following online address: <https://www.lady-comp.de/de/datenschutzerkl%C3%A4rung.html>

#### **Section 2: Collection of personal data when you download our mobile app**

When you download the mobile app, the required information is transmitted to the app store, this being your user name, email

address, and the customer number of your account, the time of the download, the payment data, and the individual device ID number. We have no control over this collection of data and assume no responsibility in this regard. We will process the data only insofar as it is required to download the mobile app onto your mobile terminal device.

### **Section 3: Information about the collection of personal data within the app**

(1) When you use the mobile app, we collect the personal data described below so as to enable you to use the app's functions comfortably. If you wish to use our mobile app, we will collect the following data items, which we require in technical terms in order to offer you the functions of our mobile app and to ensure the app's stability and security:

- IP address,
- Date and time of the request,
- Time difference from Greenwich Mean Time (GMT)

The mobile app does not place any cookies.

(2) In order to use the app, you will first have to register.

In the app "pearly Cycle," we offer users the possibility to register,

which requires them to provide their personal data. The data are entered in an input screen and are then transmitted to us and stored by us. The data are not transmitted to third parties. The following data are collected in the course of the registration process:

First name and last name, email address, password, and language.

Moreover, the user's IP address along with the date and time of the registration are stored when you register.

The registration process also involves obtaining the user's consent for the processing of the data.

(3) Assuming corresponding consent has been granted, the legal basis for the processing of these data will be Article 6 paragraph 1 lit. a of the GDPR.

(4) The user's registration in the app will be required so that certain content and services can be kept available.

(5) The data will be erased as soon as they are no longer required for the purposes for which they were collected. This will also apply to the data collected during the registration process whenever your registration for the app is cancelled or modified.

(6) As a user, you have the opportunity to cancel your registration at

any time. You will also be entitled to have us modify, whenever you wish, the personal data relating to you which we have stored.

*This legal text was prepared by the staff attorneys of [rechtstext.de](https://rechtstext.de).*

We have appointed a data protection officer:

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For further information and contact details, please contact us:

<https://christianbaumeister.de/kontakt/>